

When you are looking to recruit construction professionals, ConstructionJobsUK is the obvious choice.

With two routes to market in Contract Journal and www.constructionjobsuk.com you have the two most popular methods people in the industry use when they are looking for a new job.

We carry thousands of the latest vacancies from leading construction employers making ConstructionJobsUK the first choice for both candidates and employers.

CONTRACT JOURNAL

	Mono	Spot colour	Full colour
Single Column Centimetre	£60*	+10%	+15%
Quarter Page	£2,995.00	£3,225.00	£3,340.00
Half Page	£5,245.00	£5,700.00	£5,928.00
Full Page	£9,545.00	£10,430.00	£10,873.00

The standard package rate above includes:

1 Week – Advertisement in Contract Journal's recruitment section

4 Weeks – Individual job posting on www.constructionjobsuk.com

*Single Column Centimetre Advertisements: £695 should be added to the SCC rate to appear on www.constructionjobsuk.com

If you do not want your vacancy appearing on www.constructionjobsuk.com please subtract £695 from the Standard Package rate.



For a simple and effective way to buy recruitment advertising, why not buy an 'AdPack'.

An AdPack comprises of a print ad, an identical repeat ad and a web job posting – all sold together at one great price.

To calculate your saving please use our Adpack calculator:

<http://www.maximiseyourresponse.co.uk/adpackscalculator.html>


To book your advertisement call 020 8652 4222 or email: recruitment.services@rbi.co.uk

TECHNICAL SPECIFICATIONS

Full Page	270 x 207mm type 300 x 226mm trim 306 x 232mm bleed
Half Page Horizontal	132 x 207mm type 144 x 226mm trim 147 x 229mm bleed
Half Page Vertical	270 x 102mm type 282 x 112 mm trim 285 x 115 mm bleed
Quarter Page	132 x 102mm type 144 x 112mm trim 147 x 115mm bleed

Single job = £750 for 4 weeks

Single job with logo = £950 for 4 weeks

WEBPACKS  <small>Maximise your response</small>	Per month
Employer branding webpack	£995
Jobs with logos	Up to 5 jobs
Featured job	2 jobs
Enhanced employer profile***	1
(Additional jobs: £200 each)	
Response maximiser webpack	£1,250
Jobs with logos	Up to 10 jobs
Featured job	3 jobs
Enhanced employer profile***	1
Button	20,000 page impressions
Jobseeker e-newsletter button	
(Additional jobs: £150 each)	

INDIVIDUAL OPTIONS*

Leaderboard / Banner	£45 per 1,000 page impressions**
Skyscraper	£50 per 1,000 page impressions**
Button on home page	£40 per 1,000 page impressions**
Associated job category buttons	£400 for 4 weeks
Online job graphic	£600 extra
Featured job	£350 extra
Recruiter of the week	£990 extra
Employer profile***	£500 per year
Enhanced employer profile***	£750 per year
Who's recruiting 'Featured Employer'****	£400 per week extra
Jobs by email button	£500 per button per day
Jobseeker e-newsletter	£500 per button
	£200 per job inc logo
Job filter targeted email	£500
CV database	£500 per month (min order 3 months)
CV matching*****	£300 extra per month
5 CV database credits	£500
Latest jobs	£100 for 48 hours

For any other advertising options or enquiries

Please contact one of our sales team on: 020 8652 4222 or email: recruitment.services@rbi.co.uk

* additional to job posting or Webpacks
 ** minimum page impressions: 30,000
 *** appears only when jobs live on site
 **** additional to 'employer profile' price
 ***** additional to monthly 'cv database' price