

A nighttime photograph of a city skyline, likely New York City, viewed from across a body of water. The sky is a deep blue, and the buildings are illuminated with various lights, including warm yellow and cool blue tones. The water in the foreground is dark blue with some light reflections.

Construction Jobs

VIEW FROM THE TOP

TAKE A CLOSER LOOK

When you are looking to recruit, Construction Jobs is the obvious choice.

With two routes to market in **Contract Journal** and **www.constructionjobsuk.com** you have the most popular¹ methods people in the industry use when they are looking for a new job. Place your advert with us, and reach a large, targeted and attentive audience.

The choice for integrated media solutions

- Take advantage of Contract Journal's circulation – reach 30,307² construction individuals every week by advertising your vacancy in a tried and tested magazine
- But that's not all, with an average 3.5 readers per copy – that's over 106,000 readers³
- Promote your vacancy to over 43,000⁴ unique users (and rising) every month via **www.constructionjobsuk.com**
- Publication on a Wednesday, ensures that jobseekers see your vacancy before any others
- With over 4,000 jobs, **www.constructionjobsuk.com** is the online marketplace for jobs in construction
- Targeted promotional opportunities including supplements, conferences, the Best Places to Work in Construction industry awards. There are a whole range of opportunities for you and we are always looking for new ideas. Please call 020 8542 4844 for more information
- We have experts available to help you today. Call one of our sales team to find out how.

¹ Contract Journal Reader Survey, December 2003

² ABC independent audit, average net circulation between 1st July 2004 and 30th June 2005

³ Contract Journal Re-verification Survey 2005, figures based on 19,869 responses

⁴ Web Trends February 2006

Construction Jobs

www.constructionjobsuk.com

Construction job seekers have a complete toolkit for finding a new job at **www.constructionjobsuk.com**.

There is a comprehensive search engine facility for jobs and it provides daily email alerts of relevant jobs.

Targeted marketing activity is continuously promoting the site to new users. A comprehensive advertising schedule in print encourages readers to use the job seekers service online.

At the same time, traffic is being driven to the site via alliances with relevant websites and search engine marketing.

The CV database allows the site to be fully customised. Job seekers can upload their CVs and you can search these to identify the best candidates for your vacancy.

Online advertising options

Single Job Posting

Simple, cost effective and efficient. Job listings are the most straightforward way of recruiting online. All vacancies appear on the site for four weeks.

Company Profiles

Make an impression on your next potential candidate. A company profile is a great way to raise awareness of current activities or specific projects. Packages can be tailored to individual requirements

Online Advertising Options

Banners and buttons are a proven and highly effective marketing tool. They appear at various points on the site. Link them either to your website, or to a mini site listing your vacancies and a profile of your company.

Weekly Contract Journal E-Newsletter

Banners, logos and individual job vacancies can be included on our weekly newsletter to the industry received each week by over 20,000 professionals. Call to enquire about rates.

Bespoke Services

The site can offer a wealth of opportunities, for example company profiles hosted on our servers, or conversion of magazine adverts to web-based adverts (product literature, brochures etc).

To discuss these options, please call **020 8652 4222**



"In a marketplace where it is increasingly difficult to source good Commercial candidates, I have found advertising vacancies in Contract Journal to be extremely fruitful. The last advert not only generated one of the highest calibre candidates I have ever worked with, it also significantly raised the profile of our company within our target marketplace. I will continue to advertise Commercial vacancies in Contract Journal and I would fully recommend your services to any Construction recruiter."

Lee Fallon, Consultant, Reed.co.uk

Contract Journal

Rates*

Contract Journal

Advert size	Mono	Spot Colour	Full Colour
Quarter page	£2,783	£3,061	£3,200
Half page	£5,088	£5,597	£5,851
Full page	£9,076	£9,983	£10,437
Single column centimetre	£55.50 (+£200 web)	£61.05 (+10% premium)	£63.83 (+15% premium)

Prices include your vacancy appearing on www.constructionjobsuk.com for four weeks. If you do not wish your job to be posted online, please deduct £200 from the set size costs.

Booking deadline:

Friday preceding the week of publication.

Copy deadline:

Copy for advertisements set by our typesetter Friday 12pm prior to publication. Supplied artwork (PDF) and electronic advertisements Friday 5pm prior to publication.

Cancellation deadline:

Friday preceding the week of publication.

www.constructionjobsuk.com

Advert type	Rate card
Single job posting	£350 per 4 week duration
Bulk job posting (2-10 jobs)	£250 per job per 4 week duration
Bulk job posting (11-30 jobs)	£175 per job per 4 week duration
Bulk job posting (31+ jobs)	£100 per job per 4 week duration
Button	From £550 per month
Banner	From £1,050 per month
Skyscraper	From £1,200 per month
Job of the week	£300 per week
CV database – access to searchable CVs	£750 per month

*All rates subject to VAT charges

GOLD PACKAGE

Bulk jobs (40-100 jobs)
CV database access
Enhanced online entries for every job (inclusive logo)
Skyscraper or banner
Directory listing

TOTAL COST

3 month package £3,500 per month
12 month package £2,000 per month

SILVER PACKAGE

Bulk jobs (21-40 jobs)
CV database access
Button
Directory listing

TOTAL COST

3 month package £2,000 per month
12 month package £1,500 per month

BRONZE PACKAGE

Bulk jobs (1-20 jobs)
Logo on all jobs

TOTAL COST

3 month package £1,000 per month
12 month package £500 per month

View from the top

"O'Neill and Brennan is a regular advertiser to Contract Journal and sign up to an annual contract with www.constructionjobsuk.com. As a company we have placed good quality candidates from both mediums that have been a direct result from the adverts.

We have always found the staff at Contract Journal and www.constructionjobsuk.com to be most helpful, efficient and professional in their approach to our sometimes "very short notice" requirements. They have proven to be a reliable advertising source over the years and are capable of responding to our variable needs.

With the above in mind we recommend them without reservation."

Neil Cruikshank, UK Regional Manager, O'Neill & Brennan

We had a very high response with incredibly high quality candidates, the positions were filled promptly and the overall package provided to us was very professional.

With the above in mind we recommend Contract Journal and www.Constructionjobsuk.com and will use them in the future.

Cath Brown, Peter Duffy, Chemical Engineering

Contract Journal

Artwork

ADS: (artwork delivery system): For advertisers transmitting full artwork via ADS, all colour files are required to be separated for CMYK breakdown, please confirm booking with the sales team and transmit on 020 8770 9260

ISDN: 020 8388 0004 (please fax proof to 020 8652 3147)

If it is not possible to provide copy as outlined above, the sales team will be happy to advise on other forms.

Advert type	Dimensions (width)	Advert type	Depth x width
1 column	42mm	Quarter page	180 x 135mm
2 columns	88mm	Half page - horizontal	180 x 274mm
3 columns	135mm	Half page - vertical	360 x 135mm
4 columns	180mm	Full page	360 x 274mm
5 columns	227mm		
6 columns	274mm		

www.constructionjobsuk.com

Online Advert type	Dimensions	File size	File format
Banner	60 pixels high by 468 pixels wide	Maximum 15KB	GIF format, Shockwave/Flash
Button:	60 pixels high by 120 pixels wide	Maximum 15KB	GIF format, Shockwave/Flash

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